



Date: Sunday, September 28, 2008

Recipient: Simbree Company  
[www.Simbree.com](http://www.Simbree.com)  
1911 26th Ave. East  
Seattle, WA 98112

## Report Overview

### Ranking Date

Date: Sunday, September 28, 2008

Comparison date: Monday, June 16, 2008

### Checked results

The first 40 results of each search engine have been checked.

### Checked URLs

URL	Listings on page 1	Listings on page 2	Listings on page 3
<a href="http://www.simbree.com">http://www.simbree.com</a>	66	17	2
<b>Total</b>	<b>66</b>	<b>17</b>	<b>2</b>

### Checked keywords

Keyword	Listings on page 1	Listings on page 2	Listings on page 3
granola health bars	14	3	0
health bars	6	4	0
health food bars	1	2	2
healthy breakfast food	0	0	0
healthy energy bars	14	0	0
healthy energy snacks	14	0	0
healthy granola bars	10	4	0
healthy nutritious snack foods	7	4	0
<b>Total</b>	<b>66</b>	<b>17</b>	<b>2</b>

### Checked search engines

Search Engine	Listings on page 1	Listings on page 2	Listings on page 3
AllTheWeb (preset settings)	4	2	0
AltaVista.com (U.S.)	4	2	0
AOL.com	3	2	0
Ask.com	7	0	0
DogPile.com (Web Pages)	4	2	0
Excite.com	4	2	0
Google.com	3	2	0

## Checked search engines

Search Engine	Listings on page 1	Listings on page 2	Listings on page 3
HotBot.com MSN (English results)	6	0	1
Live.com	6	0	0
MSN.com	6	0	0
Netscape Search	3	2	0
Search.com (Web Pages)	6	0	1
Webcrawler.com	6	1	0
Yahoo.com	4	2	0
<b>Total</b>	<b>66</b>	<b>17</b>	<b>2</b>

## Ranking Results

### AllTheWeb (preset settings)

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	6	1	not tested	new
granola health bars	<a href="http://www.simbree.com/offer.htm">http://www.simbree.com/offer.htm</a>	17	2	not tested	new
health bars	<a href="http://www.simbree.com/index.htm">http://www.simbree.com/index.htm</a>	20	2	11	-9
healthy energy bars	<a href="http://simbree.com">http://simbree.com</a>	2	1	not tested	new
healthy energy snacks	<a href="http://simbree.com">http://simbree.com</a>	2	1	not tested	new
healthy energy snacks	<a href="http://www.simbree.com/offer.htm">http://www.simbree.com/offer.htm</a>	34	4	not tested	new
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	7	1	not listed	new

### AltaVista.com (U.S.)

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	6	1	not tested	new
granola health bars	<a href="http://www.simbree.com/offer.htm">http://www.simbree.com/offer.htm</a>	17	2	not tested	new
health bars	<a href="http://www.simbree.com/index.htm">http://www.simbree.com/index.htm</a>	20	2	11	-9
healthy energy bars	<a href="http://simbree.com">http://simbree.com</a>	2	1	not tested	new
healthy energy snacks	<a href="http://simbree.com">http://simbree.com</a>	2	1	not tested	new
healthy energy snacks	<a href="http://www.simbree.com/offer.htm">http://www.simbree.com/offer.htm</a>	34	4	not tested	new
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	7	1	not listed	new

### AOL.com

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	2	1	not tested	new
health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	38	4	29	-9
healthy energy bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	3	1	not tested	new
healthy energy snacks	<a href="http://www.simbree.com">http://www.simbree.com</a>	3	1	7	+4
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	20	2	9	-11
healthy nutritious snack foods	<a href="http://www.simbree.com">http://www.simbree.com</a>	14	2	not listed	new

#### Ask.com

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	3	1	not tested	new
health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	4	+3
health food bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	6	1	not tested	new
healthy energy bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	3	1	not tested	new
healthy energy snacks	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	1	same
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	2	+1
healthy nutritious snack foods	<a href="http://www.simbree.com">http://www.simbree.com</a>	3	1	12	+9

#### DogPile.com (Web Pages)

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	5	1	not tested	new
health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	24	2	not listed	new
healthy energy bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	6	1	not tested	new
healthy energy snacks	<a href="http://www.simbree.com">http://www.simbree.com</a>	5	1	5	same
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	16	1	14	-2
healthy nutritious snack foods	<a href="http://www.simbree.com">http://www.simbree.com</a>	36	2	not listed	new

#### Excite.com

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	not tested	new
health food bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	35	2	not tested	new
healthy energy bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	3	1	not tested	new

Keyword	URL	Pos.	Page	Old Pos.	Change
healthy energy snacks	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	not tested	new
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	34	2	7	-27
healthy nutritious snack foods	<a href="http://www.simbree.com">http://www.simbree.com</a>	14	1	not listed	new

### Google.com

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	2	1	not tested	new
health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	38	4	27	-11
healthy energy bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	3	1	not tested	new
healthy energy snacks	<a href="http://www.simbree.com">http://www.simbree.com</a>	3	1	7	+4
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	20	2	10	-10
healthy nutritious snack foods	<a href="http://www.simbree.com">http://www.simbree.com</a>	15	2	not listed	new

### HotBot.com MSN (English results)

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	3	1	not tested	new
health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	9	1	5	-4
health food bars	<a href="http://www.simbree.com/index.htm">http://www.simbree.com/index.htm</a>	22	3	not tested	new
healthy breakfast food	<a href="http://www.simbree.com/index.htm">http://www.simbree.com/index.htm</a>	33	4	not tested	new
healthy energy bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	not tested	new
healthy energy snacks	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	not tested	new
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	2	1	1	-1
healthy nutritious snack foods	<a href="http://www.simbree.com">http://www.simbree.com</a>	5	1	16	+11

### Live.com

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	4	1	not tested	new
health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	9	1	9	same
healthy breakfast food	<a href="http://www.simbree.com/index.htm">http://www.simbree.com/index.htm</a>	33	4	not tested	new
healthy energy bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	not tested	new
healthy energy snacks	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	1	same

Keyword	URL	Pos.	Page	Old Pos.	Change
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	4	1	1	-3
healthy nutritious snack foods	<a href="http://www.simbree.com">http://www.simbree.com</a>	8	1	not listed	new

### MSN.com

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	4	1	not tested	new
health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	9	1	9	same
healthy breakfast food	<a href="http://www.simbree.com/index.htm">http://www.simbree.com/index.htm</a>	33	4	not tested	new
healthy energy bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	not tested	new
healthy energy snacks	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	1	same
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	4	1	1	-3
healthy nutritious snack foods	<a href="http://www.simbree.com">http://www.simbree.com</a>	8	1	not listed	new

### Netscape Search

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com/-25k-Similar-pages">http://www.simbree.com/-25k-Similar pages</a>	2	1	not tested	new
health bars	<a href="http://www.simbree.com/-25k-Similar-pages">http://www.simbree.com/-25k-Similar pages</a>	38	4	29	-9
healthy energy bars	<a href="http://www.simbree.com/-25k-Similar-pages">http://www.simbree.com/-25k-Similar pages</a>	3	1	not tested	new
healthy energy snacks	<a href="http://www.simbree.com/-25k-Similar-pages">http://www.simbree.com/-25k-Similar pages</a>	3	1	7	+4
healthy granola bars	<a href="http://www.simbree.com/-25k-Similar-pages">http://www.simbree.com/-25k-Similar pages</a>	20	2	9	-11
healthy nutritious snack foods	<a href="http://www.simbree.com/-25k-Similar-pages">http://www.simbree.com/-25k-Similar pages</a>	14	2	not tested	new

### Search.com (Web Pages)

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	not tested	new
health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	6	1	1	-5
health food bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	23	3	not tested	new
healthy energy bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	not tested	new
healthy energy snacks	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	1	same

Keyword	URL	Pos.	Page	Old Pos.	Change
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	1	1	2	+1
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	39	4	not listed	new
healthy nutritious snack foods	<a href="http://www.simbree.com">http://www.simbree.com</a>	4	1	not listed	new
healthy nutritious snack foods	<a href="http://www.simbree.com">http://www.simbree.com</a>	35	4	not listed	new

#### Webcrawler.com

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	4	1	not tested	new
health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	15	1	9	-6
health food bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	39	2	not tested	new
healthy energy bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	4	1	not tested	new
healthy energy snacks	<a href="http://www.simbree.com">http://www.simbree.com</a>	4	1	4	same
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	10	1	6	-4
healthy nutritious snack foods	<a href="http://www.simbree.com">http://www.simbree.com</a>	16	1	not listed	new

#### Yahoo.com

Keyword	URL	Pos.	Page	Old Pos.	Change
granola health bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	6	1	not tested	new
granola health bars	<a href="http://www.simbree.com/offer.htm">http://www.simbree.com/offer.htm</a>	17	2	not tested	new
health bars	<a href="http://www.simbree.com/index.htm">http://www.simbree.com/index.htm</a>	20	2	11	-9
healthy energy bars	<a href="http://simbree.com">http://simbree.com</a>	2	1	not tested	new
healthy energy snacks	<a href="http://simbree.com">http://simbree.com</a>	2	1	not tested	new
healthy energy snacks	<a href="http://www.simbree.com/offer.htm">http://www.simbree.com/offer.htm</a>	33	4	not tested	new
healthy granola bars	<a href="http://www.simbree.com">http://www.simbree.com</a>	8	1	not listed	new